Pro Learning Designer Training Application Form

The Public Health Foundation, in collaboration with the [Centers for Disease Control and Prevention (CDC)](#) [E-learning Institute,](#) is offering up to 100 individuals a lifetime license to the Pro Learning Designer (PLD) Analysis to Design Training Series, aimed at training professionals in creating engaging e-learning experiences for the public health workforce. Developed by Starks Interactive Media LLC., the series consists of three courses focusing on defining and implementing effective learning strategies, designing transformative experiences, and mastering content design processes. Selected applicants receive access to online courses and downloadable workbooks, with each self-paced course lasting about an hour. Applications are open to U.S. citizens or permanent residents developing training products for governmental public health. Successful applicants are expected to produce e-learning products meeting [CDC Quality Training Standards](#) and make them available on the [TRAIN Learning Network](#). Submit this application form by May 31, 2024, to be considered. For inquiries or assistance with the application, contact Mayela Arana at marana@phf.org.

Applicant Information:

1. **Full Name**

2. **Position Title**

3. **Organization**

4. **Contact Information**
   Email Address
   Phone Number

5. **Which of the following best describes the organization where you work?**
   ☐ State health department
   ☐ Tribal health department
   ☐ Local health department
   ☐ Territorial health department
   ☐ Federal agency
   ☐ Academic institution
   ☐ Non-profit organization
   ☐ Other (please specify)

Professional Background:

6. *Which of the following describes your current job responsibilities in developing e-learning? (select all that apply)*

   ☐ Designing and creating e-learning content

   ☐ Collaborating with subject matter experts for content development

   ☐ Implementing learning management systems

   ☐ Conducting needs assessments for training

   ☐ Managing e-learning projects

   ☐ Other (please specify)

Training Development:

7. *Which of the following describes the goals of the e-learning products you plan to develop? (select all that apply)*

   ☐ Enhance employee skills and knowledge

   ☐ Improve overall organizational performance

   ☐ Foster a culture of continuous learning

   ☐ Address specific skill gaps

   ☐ Provide training content aligned with the Core Competencies for Public Health Professionals to develop the organization's workforce

   ☐ Other (please specify)

8. *Do you plan to develop e-learning products addressing health equity and/or specific populations?*

   ○ Yes, I have plans to develop e-learning products on health equity.

   ○ Yes, I have plans to develop e-learning products on specific populations.

   ○ Yes, I have plans to develop e-learning products on both health equity and specific populations.

   ○ No, I do not have plans to develop e-learning products on health equity or specific populations.

   ○ Not applicable to my role.

9. *In 250 words or fewer, describe the e-learning content you wish to develop and how it will benefit you, your organization, and the public health workforce.*

E-Learning Authoring Software:

10. What e-learning authoring software will you be using to develop your products?

- ○ Articulate 360
- ○ Adobe Captivate
- ○ Lectora
- ○ Other (please specify)

Applicant's Statement of Commitment

I understand that as part of my participation in the Pro Learning Designer Analysis to Design Training Series I am committed to:

- Completing all three modules of the PLD Analysis to Design Training Series
- Using my learnings to develop e-learning content for the governmental public health workforce that meets the CDC Quality Training Standards

I have discussed my participation in this program with my supervisor or organization, if necessary, to ensure I am equipped with the time and resources to successfully develop an e-learning product. I understand that this commitment includes time required for research, collaboration with subject matter experts, and development of training materials.

Furthermore, I acknowledge that the e-learning product will be made available through the TRAIN Learning Network.

I confirm that all information in my application is true and accurate. I understand that any misrepresentation may result in disqualification.

11. Signature

12. Please enter today's date
Today's Date
Date

Accepting Applications

Pro Learning Designer

Through May 31, 2024