



## **Demonstrating Council Impact**

**December 12, 2017**

### ***Overview***

How has the Council on Linkages Between Academia and Public Health Practice (Council) impacted your organization and its members/constituents? As Council leadership and staff work to highlight the impact of the Council, its activities, and aligned activities of Council member organizations, data and examples are needed from the Council's 22 member organizations that help illustrate the reach of the Council and use of its products. Content highlighting activities of Council member organizations that relate to the Council's work that can be shared online is also appreciated. Please provide your data and examples to Kathleen Amos at [kamos@phf.org](mailto:kamos@phf.org).

Discussion during this Council meeting will focus on: 1) the impact Council member organizations are seeing/experiencing from Council initiatives, activities, and products; 2) ways Council staff can best demonstrate impact; and 3) opportunities to increase the Council's impact.

### ***Examples of Impact of Council Initiatives***

As highlighted in discussions throughout this year, Council initiatives are supporting the work of both Council member organizations and their members/constituents. For example:

- State, territorial, and local health departments use the [Core Competencies for Public Health Professionals](#) (Core Competencies) for developing training plans, creating job descriptions, conducting performance evaluations, and other workforce development activities, as described in the [Association of State and Territorial Health Officials'](#) and [National Association of County and City Health Officials'](#) Profiles studies.
- The [Association of Public Health Laboratories](#) used the Core Competencies and related resources in the development and implementation of the [Competency Guidelines for Public Health Laboratory Professionals](#).
- Assistance in building academic health department (AHD) partnerships is being provided to health departments and schools and programs of public health through the [AHD Learning Community](#).
- The [Council on Education for Public Health](#) used the Core Competencies in revising its accreditation criteria for schools and programs of public health.

Additional examples of this type or others are helpful as Council leadership and staff strive to better illustrate the collective value the Council and its member organizations offer to the public health community.