



Council on Linkages Between Academia and Public Health Practice Conference Call Meeting

Date: August 10, 2015

**Meeting Minutes**

**Members Present:** C. William Keck (Chair), Philip Amuso, Chris Atchison, Terry Dwelle, Vince Francisco, Gary Gilmore, Barbara Gottlieb, Carolyn Harvey, Lisa Lang, Amy Lee, Susan Little, Patrick Lenihan, John Lisco, Beth Ransopher, Lou Rowitz, Beverly Taylor

**Other Participants Present:** Ellen Alkon, Liz Amos, Karlene Baddy, Val Carlson, Martha Cuccia, Eileen Eisen-Cohen, Rachel Eisenstein, Alina Flores, Nidia Gaona, Elizabeth Harper, Julie Hults, Emmanuel Jadhav, Bryn Manzella, Josh Martinez, Jennifer McKeever, Mollie Mulvanity, Randall Nielson, Janet Place, Laura Rasar King, Tom Reizes, Lisa Sedlar, Patricia Simone, Douglas Taren, Craig Thomas, Jackie Tunis, Sarah Weiner

**Staff Present:** Ron Bialek, Kathleen Amos, Janelle Nichols

Agenda Item	Discussion	Action
<p><b>Welcome, Overview of Agenda, and Introduction of New Representatives</b></p> <ul style="list-style-type: none"> <li>➤ <b>Beth Ransopher (NACCHO)</b></li> <li>➤ <b>Susan Little (Quad Council)</b></li> </ul>	<p>The meeting began with a welcome by Council Chair C. William Keck, MD, MPH. Roll call was conducted.</p> <p>Dr. Keck reviewed the agenda for the meeting.</p> <p>Dr. Keck welcomed and introduced two new Council representatives: Beth Ransopher, RS, MEP, for the National Association of County and City Health Officials (NACCHO), and Susan Little, MSN, RN, APHN-BC, CPHQ, for the Quad Council of Public Health Nursing Organizations.</p>	
<p><b>Approval of Minutes from January 9, 2015 Meeting</b></p>	<p>Dr. Keck asked for any changes to the minutes of the January 9, 2015 Council meeting. Gary Gilmore, MPH, PhD, MCHES, moved to approve the minutes as written. Vince Francisco, PhD, seconded the motion. No additions or corrections.</p>	<p>Minutes of the January 9, 2015 Council meeting were approved as written.</p>
<p><b>Council Membership Vote – AACN</b></p>	<p>Dr. Keck informed the Council that the American Association of Colleges of Nursing (AACN) has completed the required period of preliminary Council membership and is eligible for formal membership. Dr. Keck asked for discussion on granting formal membership to AACN. Terry Dwelle, MD, MPH, moved to grant formal membership. Lisa Lang, MPP, seconded the motion.</p>	<p>AACN was granted formal Council membership.</p>
<p><b>Status of Council Funding</b></p>	<p>Guest speakers Craig Thomas, PhD, Office for State, Tribal, Local and Territorial Support (OSTLTS), and Patricia Simone, MD, Center for Surveillance, Epidemiology, and Laboratory Services (CELS), Centers for Disease Control and Prevention (CDC), provided an update on</p>	

	<p>CDC's public health workforce development and public health system priorities and the status of funding for the Council. The Council is currently supported by funding from OSTLTS. CSELS is exploring opportunities to provide Council funding.</p>	
<p><b>Academic Health Department Learning Community</b></p> <ul style="list-style-type: none"> <li>➤ <b>New Resources and Tools</b></li> <li>➤ <b>New Initiative – Mentorship Program</b></li> <li>➤ <b>Need/Desire for AHD Research Agenda</b></li> </ul>	<p>Academic Health Department (AHD) Learning Community Chair Dr. Keck provided an update on the Learning Community. The Learning Community has grown to approximately 500 members and is developing resources and tools to support this membership.</p> <p>The Learning Community continues to hold virtual meetings, with the most recent meeting being in February 2015. This meeting featured guest speaker Jessica Kronstadt, MPP, of the Public Health Accreditation Board, and focused on national health department accreditation. Additional webinar meetings are being planned to highlight successful AHDs. Learning Community meetings have transitioned from being held by conference call to webinar, and meeting archives are accessible through the Council website.</p> <p>To support discussion outside of meetings, an AHD Learning Community listserv has been created and is being used for communication with the Learning Community. AHD partnership agreements that can be shared through the Council website continue to be sought, and submissions are welcome. In addition, a new webpage has been created to highlight existing AHD partnerships and includes a preliminary list of AHD partnerships. This list will be updated as additional partnerships are discovered. All of these resources and others are available through the Learning Community section of the Council website, which was recently redesigned to enhance access to Learning Community activities and information.</p> <p>The Learning Community's newest initiative is the AHD Mentorship Program, which launched in June 2015. The mentorship program aims to foster AHDs by building ongoing relationships between individuals involved in AHD efforts, connecting individuals seeking guidance related to AHD development or operation with those who have experience or expertise in those areas. Bryn Manzella, MPH, of the Jefferson County Department of Health (AL), is chairing the program, and several Learning Community members have volunteered to be mentors. Requests for mentorship are also being received. Ms. Manzella is working with Council</p>	<p>Examples of AHD partnerships or partnership agreements can be sent to Kathleen Amos at <a href="mailto:kamos@phf.org">kamos@phf.org</a>.</p> <p>Expressions of interest in participating in the AHD Mentorship Program as a mentor or mentee can be sent to Kathleen Amos at <a href="mailto:kamos@phf.org">kamos@phf.org</a>.</p>

	<p>staff to provide mentors with orientation to the program and set up mentor/mentee matches. Updates on progress will be shared through the <i>Council on Linkages Update</i>.</p> <p>The idea of developing a research agenda focused on AHD partnerships was discussed. This discussion stemmed from a question posed by Council member Dr. Francisco of whether there is an opportunity to create or reshape a research agenda to support the movement toward AHDs. Potential involvement of Council staff in such a project would be limited with current Council funding. The Council expressed interest in moving forward with exploring options for developing an AHD Research Agenda.</p>	<p>Dr. Keck and Council staff will determine next steps for developing an AHD Research Agenda.</p>
<p><b>Core Competencies for Public Health Professionals</b></p> <ul style="list-style-type: none"> <li>➤ <b>Use of the Core Competencies</b></li> <li>➤ <b>New Resources and Tools</b></li> <li>➤ <b>Healthy People 2020 Data Collection</b></li> </ul>	<p>Dr. Keck provided an update on use of the Core Competencies. The Core Competencies and related resources and tools remain among the most accessed items on the Public Health Foundation website. Since the release of the 2014 version, the Core Competencies have been accessed nearly 50,000 times and Core Competencies resources and tools have been accessed an additional 79,000 times. Council staff have received an increasing number of requests for assistance with using the Core Competencies, especially for guidance on incorporating the Core Competencies into workforce development activities. Council staff have also begun to receive more requests from outside the US, particularly from groups referring to the Core Competencies and seeking advice as they develop their own sets of competencies.</p> <p>Core Competencies Workgroup Co-Chair Janet Place, MPH, gave an update on development of resources and tools related to the Core Competencies. Much effort has gone into promotion and dissemination of the Core Competencies since the revised version was released in June 2014. Four webinars introducing the 2014 Core Competencies were held in collaboration with the Association of State and Territorial Health Officials, NACCHO, Association of Schools and Programs of Public Health (ASPPH), and Association of Public Health Nurses in late 2014 and early 2015. More than 500 participants attended these webinars, and each webinar was archived for future viewing, with the archives accessible through the Council website and TRAIN. Two brief videos focused on the Core Competencies and the eight domains within the Core Competencies are also available. Developed by David Knapp of the Kentucky Department for Public Health, these videos feature Council Director Ron</p>	<p>Examples of job descriptions and workforce development plans that incorporate the Core Competencies and other examples of Core Competencies use can be sent to Janelle Nichols at <a href="mailto:jnichols@phf.org">jnichols@phf.org</a>.</p>

	<p>Bialek, MPP, and Janet Place speaking about the Core Competencies. The newest resource related to the Core Competencies is a set of Frequently Asked Questions, which was created based on inquiries received from the public health community. The collections of Core Competencies-based job descriptions, workforce development plans that incorporate the Core Competencies, and examples of how public health organizations have used the Core Competencies continue to be enhanced with new resources, such as those developed by Columbus Public Health (OH). Ms. Ransopher, of Columbus Public Health, shared how her organization has used the Core Competencies to develop job descriptions and workforce development plans. Additional resources to add to these collections are welcome. New resources and tools will be featured in a presentation at the 2015 American Public Health Association (APHA) Annual Meeting.</p> <p>Dr. Keck thanked all for their assistance with and willingness to collaborate to produce and share these resources and tools.</p> <p>Core Competencies Workgroup Co-Chair Amy Lee, MD, MPH, MPA, provided an update on Healthy People 2020 data collection activities. Within <i>Healthy People 2020</i>, the Core Competencies are incorporated into three objectives in the Public Health Infrastructure topic area, one of which is to: "Increase the proportion of Council on Education for Public Health (CEPH) accredited schools of public health, CEPH accredited academic programs, and schools of nursing (with a public health or community health component) that integrate Core Competencies for Public Health Professionals into curricula." The Council serves as the data source for this objective and has been asked to provide data by the end of 2015. The Council previously collected data for an equivalent objective in <i>Healthy People 2010</i> by working with member organizations to reach out to academic institutions. To assess progress related to this objective, a data collection instrument similar to that used for Healthy People 2010 has been drafted, and plans have been made to use a similar data collection strategy and to ask for the assistance of the appropriate Council member organizations with engaging the relevant academic institutions. At this time, however, further work is on hold, as funding for this activity has not been received.</p>	
<p><b>Council on Education for Public Health Curriculum</b></p>	<p>Dr. Keck welcomed Laura Rasar King, MPH, MCHES, Executive Director, and Mollie</p>	

<p><b>Criteria Revisions</b></p>	<p>Mulvanity, MPH, Deputy Director, CEPH, to speak about CEPH's proposed curriculum criteria revisions. CEPH, the accrediting body for schools and programs of public health, produces accreditation criteria for schools of public health, programs of public health, and standalone baccalaureate programs. CEPH is currently in the process of revising the accreditation criteria for graduate-level programs and has released a draft of revised criteria related to curriculum for public review and comment.</p> <p>Ms. Mulvanity provided an overview of the revision process, which is drawing on a variety of initiatives in the public health field, including the Core Competencies, and invited comments on the proposed revisions. Council member organizations were strongly encouraged to submit comments that both agree and disagree with the proposed revisions. Comments are being accepted until September 18, 2015.</p>	
<p><b>National Consortium for Public Health Workforce Development</b></p>	<p>Mr. Bialek discussed the National Consortium for Public Health Workforce Development (Consortium) and potential implications for the Council. The Consortium is an initiative of the de Beaumont Foundation and was established to advance discussions and strategies for governmental public health workforce development issues and solutions. Many of the organizations participating in the Consortium are also Council member organizations. The Consortium has been working on identifying priority needs for workforce training and is developing a report, which will be shared with the Council when it becomes available.</p>	<p>Council staff will share the Consortium report with Council members when it is released.</p>
<p><b>Upcoming Activities and Events</b></p> <ul style="list-style-type: none"> <li>➤ <b>Strategic Directions</b></li> <li>➤ <b>Recruitment and Retention Papers</b></li> <li>➤ <b>2015 APHA Annual Meeting</b></li> <li>➤ <b>NPBHE Job Task Analysis Webinar</b></li> <li>➤ <b>NBPHE Certified in Public Health Pilot</b></li> </ul>	<p>Dr. Keck reminded Council members that the Council's Strategic Directions were designed to guide Council work through the end of 2015 and will need to be reviewed to determine whether adjustments need to be made to continue guiding Council work into the future.</p> <p>Mr. Bialek shared that data collected through the Council's survey of public health workers in 2010 continue to be disseminated, and work has been done with researchers at Tulane University to conduct additional analyses of these data. The first paper written as a result of this work has been accepted for publication in the <i>American Journal of Public Health</i> and is expected to be available in December 2015. Additional papers have been submitted to or are being prepared for submission to the <i>Journal of Public Health Management and Practice</i>.</p> <p>Mr. Bialek shared that, in addition to the</p>	<p>Council staff will initiate a review of the Strategic Directions.</p>

	<p>presentation on Core Competencies resources and tools, a 90 minute session on public health workforce development is being organized for the 2015 APHA Annual Meeting. This session (3011.0) will occur on November 2<sup>nd</sup> from 8:30-10am. Framed within the context of the Core Competencies, the session will feature national experts discussing initiatives that impact the public health workforce, including the work of CEPH, the National Consortium for Public Health Workforce Development, and ASPPH's Framing the Future Task Force. Dr. Keck will moderate the panel discussion.</p> <p>Mr. Bialek shared that the National Board of Public Health Examiners (NBPHE) completed a job task analysis for public health professionals in 2014. The job task analysis aimed to determine critical tasks performed by those working in public health and used domains that were very similar to the Core Competencies. NBPHE has offered to provide a webinar for the Council on the job task analysis and would welcome the Council's feedback on the analysis. Council members expressed their interest in a webinar.</p> <p>Mr. Bialek shared that NBPHE has announced a pilot program to assess whether the knowledge and skills assessed by the Certified in Public Health (CPH) exam are relevant to public health practice and can be acquired by individuals working as public health professionals. Through this pilot, individuals who have a bachelor's degree and at least 5 subsequent years' public health work experience will be eligible to take the CPH exam in October 2015. Those who pass the exam will be certified in public health.</p>	<p>Council staff will follow-up with NBPHE about hosting a webinar.</p>
<p><b>Other Business and Next Steps</b></p>	<p>Dr. Keck asked if there was any other business to address.</p> <p>The next meeting of the Council has not been scheduled, but will likely be held by webinar or conference call. Council staff will be in contact to schedule that meeting.</p>	<p>Council staff will schedule the next Council meeting.</p>