Council on Linkages Between Academia and Public Health Practice

Virtual Meeting September 29, 2022



Welcome to Our Zoom Meeting!

- > Audio:
 - > Computer or phone
 - > Please keep your audio on mute when you are not speaking
- > Feel free to use the Chat box to share comments or questions
- We are recording this meeting

Council on Linkages

Mission:

- > To improve the performance of individuals and organizations within public health by:
 - > Fostering, coordinating, and monitoring collaboration among the academic, public health practice, and healthcare communities
 - > Promoting public health education and training for health professionals throughout their careers
 - > Developing and advancing innovative strategies to build and strengthen public health infrastructure

Council on Linkages













American College of Preventive Medicine
physicians dedicated to prevention











Council of Public Health Nursing Organizations

























Agenda

- Welcome and Overview of Agenda
- Approval of Minutes from June 24, 2022 Meeting
 - **> Action Item:** Vote on Approval of Minutes
- Rebuilding the Public Health Workforce
 - > Perspectives on Rebuilding the Workforce
 - > Introduction to Public Health Practice Training Plan
 - ➤ Regional Public Health Training Centers
- Academic Health Department Learning Community
- Core Competencies for Public Health Professionals
- Core Competencies for Interprofessional Collaborative Practice
- Racial Justice Competency Model
- CDC E-Learning Institute Fellowship Program
- Other Business and Next Steps



Approval of Minutes from June 24, 2022 Meeting

> Action Item: Vote on Approval of Minutes



Rebuilding the Public Health Workforce

Ron Bialek, MPP, Council Director

Judy Monroe, MD, President and CEO, CDC Foundation

Michelle Carvalho, MPH, MCHES, CDC Council Representative

Megan Lincoln, MSW, Public Health Analyst, HRSA





CDC Foundation

Rebuilding the Public Health Workforce





Public Health Workforce Development

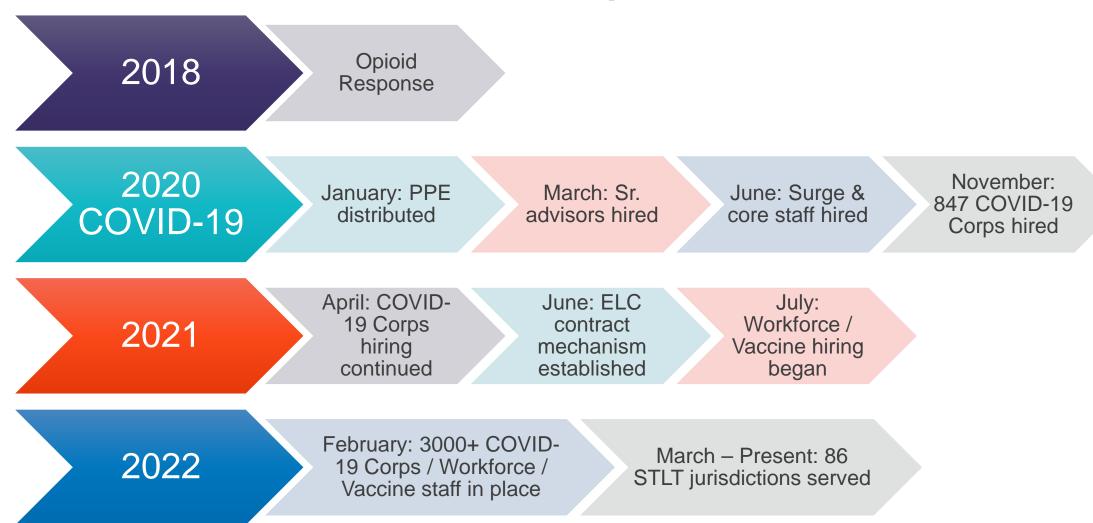








Public Health Workforce Development in Health Departments



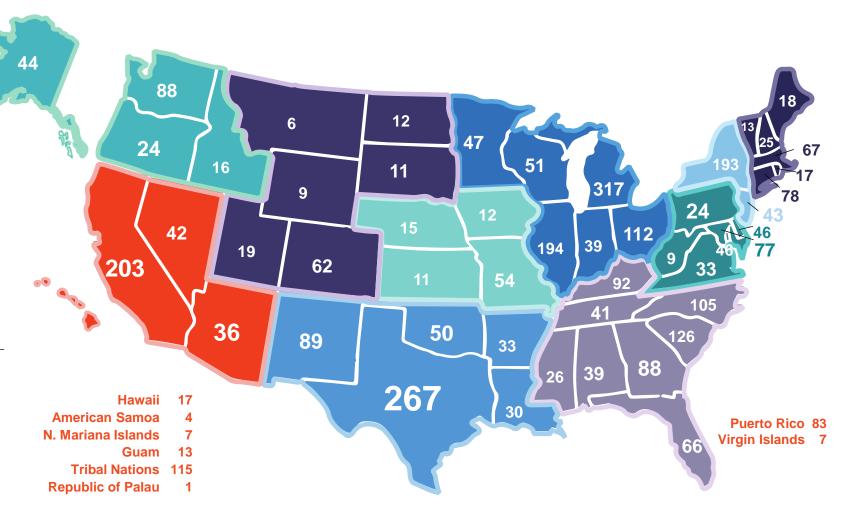


CDC Foundation Hired and Placed Workforce Staff in Public Health Departments across the U.S.



- Data analysts
- Epidemiologists
- Health educators
- Health equity officers
- Public health attorneys
- School liaisons
- Community outreach workers
- And many more

Cumulative placement of 3,000+ staff



OVERDOSE RESPONSE STRATEGY

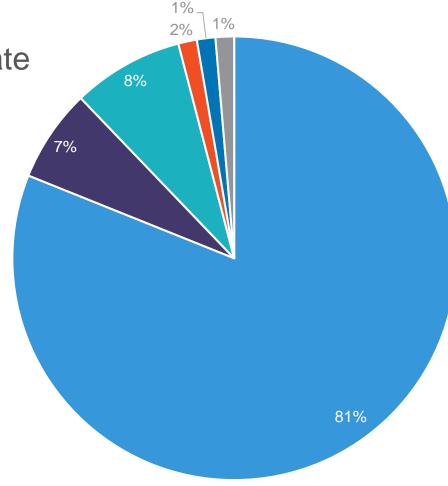
Funded by the Office of National Drug Control Policy and the Centers for Disease Control and Prevention



We support:

 60 field staff across 60 state and local jurisdictions

13-member national coordination team

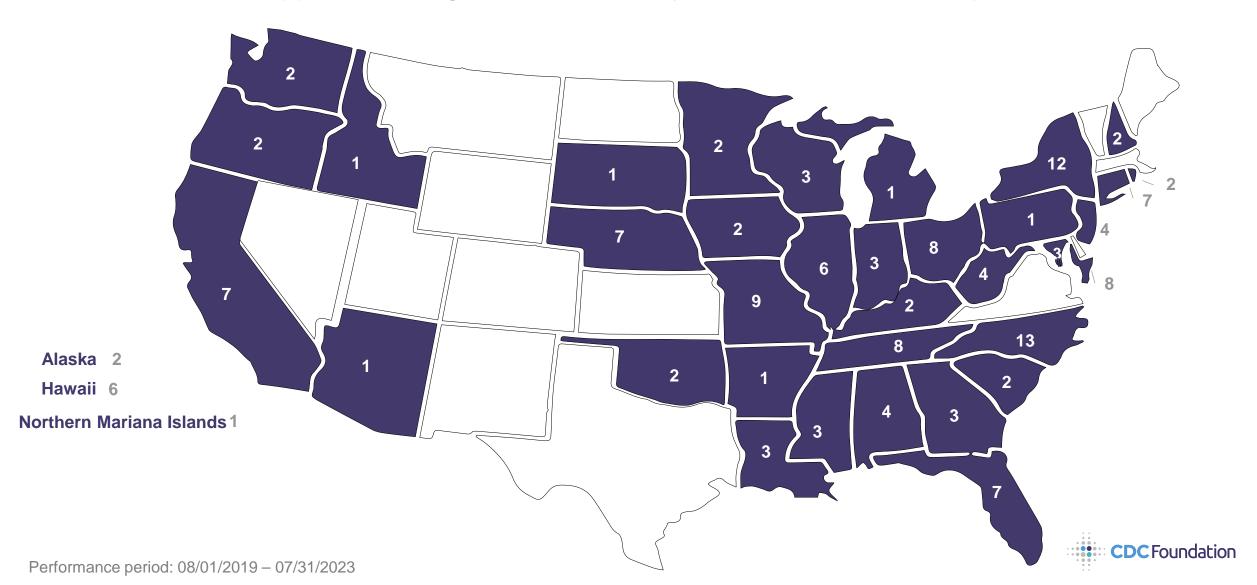


- 60 Public Health Analysts
- 4 Program Leads
- 6 Public Health Coordinators
- 1 Pilot Project Evaluator
- 1 Communications Specialist
- 1 Program Assistant



Overdose Data to Action (OD2A)

We support 155 surge staff across 55 jurisdictions and subrecipients





Training for the new public health workforce



Provide overview of public health practice



Prepare practitioners



Facilitate exploration of public health careers

CDC TR IN curated training plan "Introduction to Public Health Practice"

- 1. Introduction to Public Health
- 2. Health Equity
- 3. Communication Skills
- 4. Community Partnerships
- 5. Data Analytics and Assessment
- 6. Policy Development & Program Planning
- 7. Public Health Sciences
- 8. Career Pathways

https://www.train.org/main/training_plan/5858

HOME COURSE CATALOG

YOUR LEARNING

CALENDAR

RESOURCES

DISCUSSIONS

Q

HELP

Introduction to Public Health Practice





ID 5858

This training plan provides an introduction to public health for people who may be new to working in the field. The training plan contains eight sections in the recommended order for completion. The courses in the plan are from a variety of training providers, and you may directed to an additional registration process. There will always be a free version of every course in the plan. If you want to take the free course, choose No CEU if prompted.

If you are a member of Public Health AmeriCorps, please go to the <u>Foundational Training for Public Health AmeriCorps</u> training plan.

Developed

July 2022

Estimated Time for Completion

Each section will have courses to get you started and courses for further exploration of the topic. The section overview lists the courses for each type.

Getting Started Content: 16.1 hours

Further Exploration Content: +17.2 hours

Introduction to Public Health Courses marked with asterisk are required

* Section Overview- Introduction to Public Health	0.2h
What is Public Health? Hear from Public Health Students	0.08h
What is Public Health?	0.08h
What is Health Equity?	0.08h
Public Health 101 Series - Introduction to Public Health Expiration Date Dec 31, 2025 11:59 PM EST	0.3h
Why Managing Chronic Conditions Begins at Home	0.13h
Why is Mental Health a Public Health Issue?	0.08h
Public Health Department Tour	0.18h
Tublic Flediti Departificht Tour	0.1011

Health Equity Courses marked with asterisk are required	
* Section Overview- Health Equity	0.2h
Health Equity & Environmental Justice 101	1 h
Implicit Bias: The Influence of your Unconscious Mind	0.3h
The Cliff of Good Health video	0.1h
Data for Rural Health Equity, Vol. I: Understanding Population	1.5h
Addressing Health Equity: A Public Health Essential Expiration Date May 31, 2023 12:00 AM EDT	1.5h
Communication Skills Courses marked with asterisk are required	
* Section Overview- Communication Skills	0.2h
Exploring Cross Cultural Communication Exploring Cross Cultural Communication Exploring Cross Cultural Communication	2.5h

Career Pathways in Public Health Courses marked with asterisk are required

* Section Overview- Career Pathways	0.2h
From the Front Row: A Conversation with Dwight Ferguson, Em	0.45h
Is a Career in Public Health Right for Me? - Introduction to Publi	0.4h
Career Profile - Public Health - San Francisco (Project Coordin	0.05h
Careers in Health Education: Certified Health Education Specia	0.07h
Community Health Worker Roles	0.2h
	0.211
What Does an Epidemiologist Do?	0.08h
What Does an Epidemiologist Do?	0.08h





Public Health Training Center FY22 Notice of Funding Opportunity

Council on Linkages

September 29, 2022

Megan Lincoln
Project Officer Public Health Training Centers, Division of Nursing and Public Health
Bureau of Health Workforce (BHW)

Vision: Healthy Communities, Healthy People



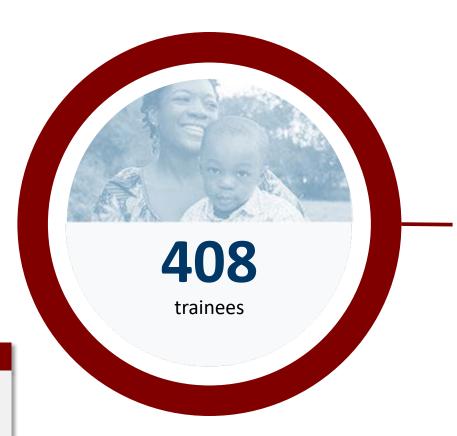
Public Health Workforce Development Programs

PUBLIC HEALTH TRAINING CENTERS

increase the number, quality, and ability of public health workers.

FY 2021

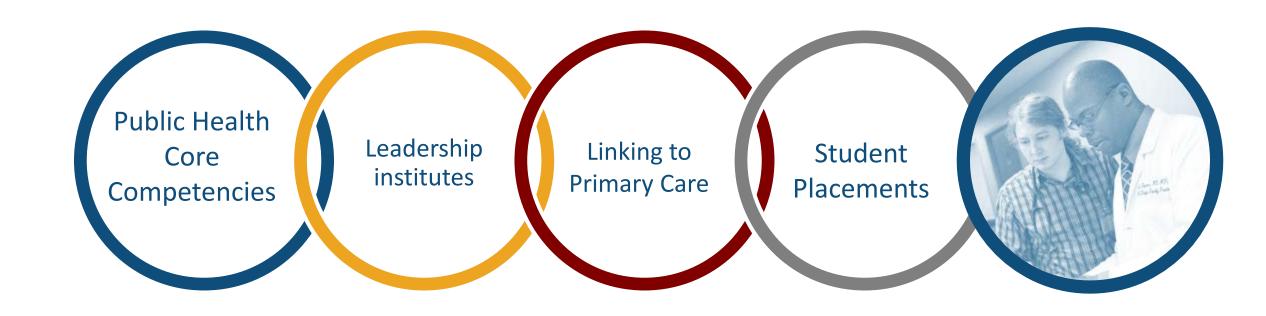
\$17 M



AY 2020-2021	
Regional centers	10
Trainees from underrepresented minorities	32%
Trained in medically underserved communities	62%
Plan to work or train further in medically underserved communities	64%











Questions







Contact Us

Megan Lincoln

Public Health Analysis

Bureau of Health Workforce (BHW)

Health Resources and Services Administration (HRSA)

Phone: 301.442.2702

Email: mlincoln@hrsa.gov

Website: www.bhw.hrsa.gov



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Academic Health Department Learning Community

Kathleen Amos, MLIS, Council Assistant Director



Helping AHD Partnerships Grow



- National community of practitioners, educators, and researchers exploring AHD partnerships
- > >1,200 members

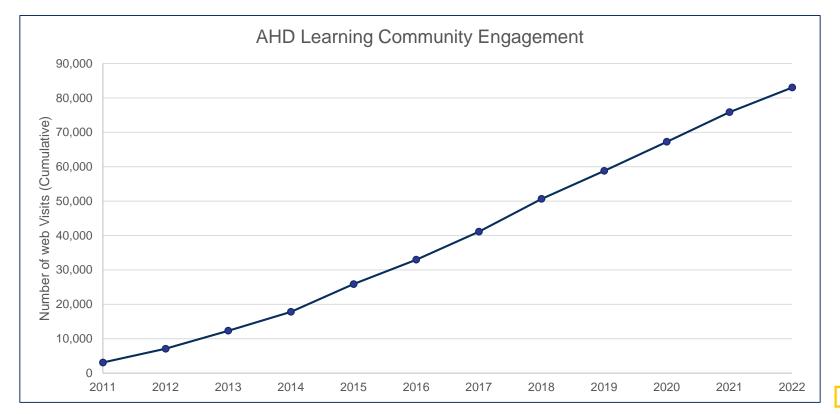
Variety of Activities:

- Examples and stories of AHD partnerships
- Webinars by and about AHD partnerships
- > Partnership agreements
- Listserv
- Technical assistance

AHD Learning Community Engagement

- > So far in 2022:
 - >7,000 online visits

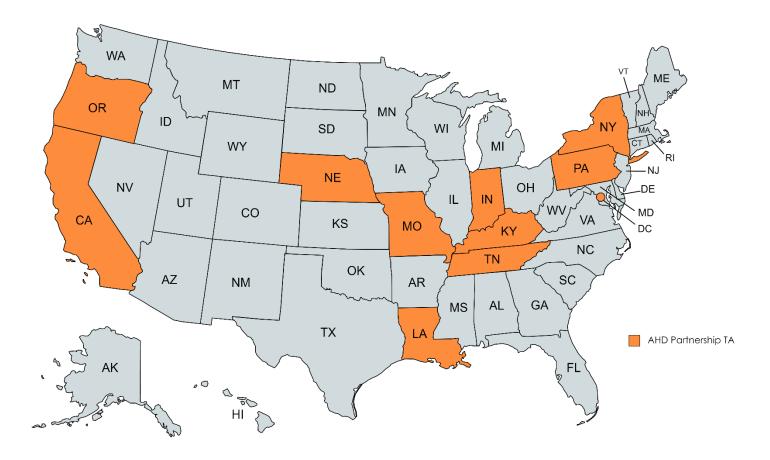
- > Since 2011:
 - **>** >83,000 online visits





AHD Learning Community TA (2022)

> 15 requests, serving organizations in 10 states and DC





Webinars and Conferences

- > Conferences:
 - ➤ 2022 NACCHO360 Conference: Envisioning and Building the Public Health Workforce of the Future Through Partnerships (July 2022)
- > Webinars:
 - > AHD Webinar Series: late October/early November 2022

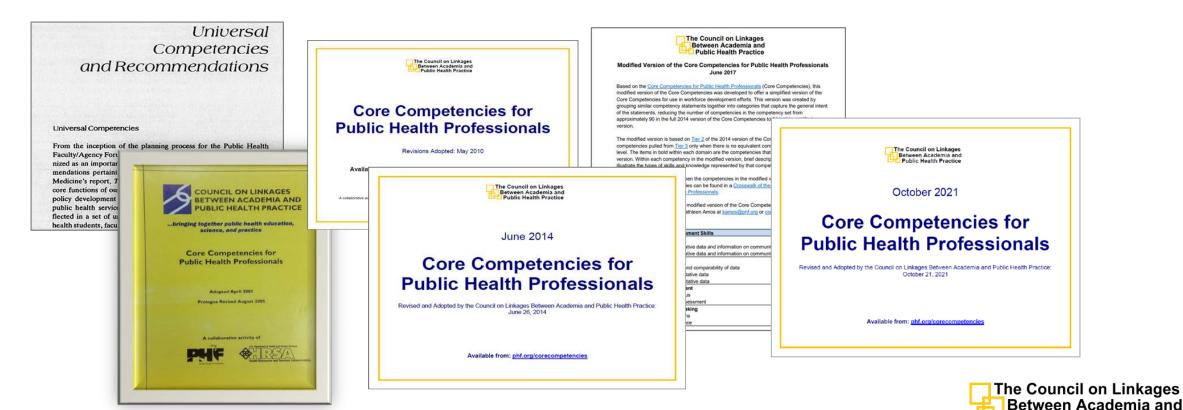
Core Competencies for Public Health Professionals

Kathleen Amos, MLIS, Council Assistant Director



Core Competencies for Public Health Professionals

Consensus set of foundational or crosscutting knowledge and skills for public health professionals



Public Health Practice

Core Competencies Use

- > Used by:
 - > ~80% of state health departments
 - > ~60% of tribal health organizations
 - > ~45% of local health departments
 - > ~25% of territorial health departments
 - > ~90% of academic public healthfocused programs

- Used in developing:
 - > Job descriptions
 - > Performance objectives
 - Workforce competency/needs assessments
 - > Education and training
 - > Workforce development plans
 - Discipline-specific competency sets



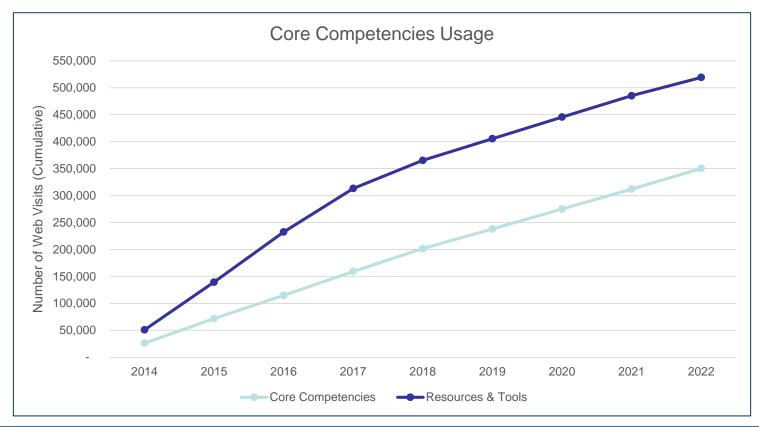
National Initiatives

- Healthy People 2030
 - ➤ Public Health Infrastructure Objectives: Increase the proportion of state/local/tribal/territorial public health agencies that use Core Competencies for Public Health Professionals in continuing education for personnel
- Accreditation
 - ➤ PHAB Domain 8/Standard 8.2: Build a competent public health workforce and leadership that practices cultural humility
 - ➤ CEPH: Core Competencies were used in developing foundational competencies for accreditation criteria
- TRAIN Learning Network
 - Course providers can select competencies aligned with their courses and learners can search by competencies to build their knowledge and skills
- 10 Essential Public Health Services



Core Competencies Usage

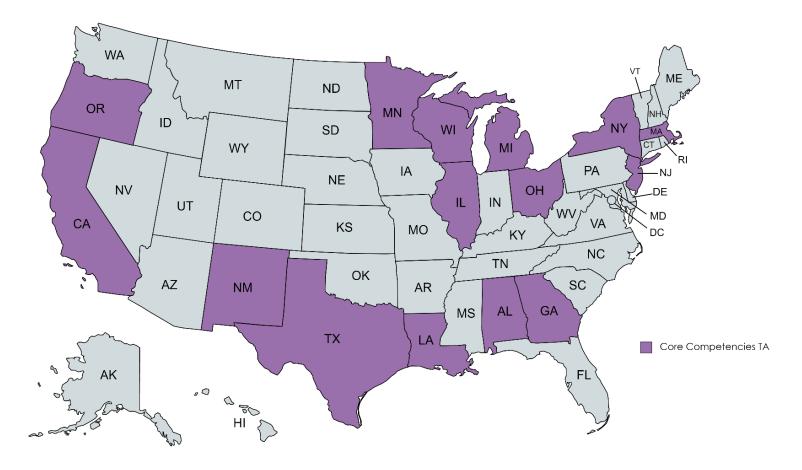
- > So far in 2022:
 - **>** >38,000 online visits
 - >34,000 online visits to resources and tools
- > Since 2021 release:
 - > ~45,000 online visits





Core Competencies TA (2022)

> 32 requests, serving organizations in 15 states and Tanzania



Core Competencies Dissemination

- > Council website: www.phf.org/corecompetencies
- Conference sessions:
 - ➤ 2022 NACCHO360 Conference: Introducing the 2021 Core Competencies for Public Health Professionals: Crosscutting Skills for a High-Performing Workforce (On Demand in July 2022)
 - > APHA 2022 Annual Meeting & Expo:
 - > New Tools for Using the 2021 Core Competencies for Public Health Professionals
 - Who Has Time for Workforce Development? Reinvigorating Your Workforce Development Program
 - > Advancing Health Equity with the Core Competencies for Public Health Professionals

Core Competencies Resources and Tools

> Updating existing resources and tools to reflect changes in the

2021 Core Competencies

- > Competency assessments
- > TRAIN Learning Network filters
- > **NEW**: Prioritization tool



Determining Essential Core Competencies for Public Health Jobs: A Prioritization Process September 8, 2022

Public health organizations can be more effective when the competencies of their staff match the types of activities they do in their jobs. It is important that job descriptions include the competencies, in terms of both skills and knowledge, for success in a position. This is a good practice for all organizations and supports successful recruitment, hiring, and professional development.

Core Competencies for Public Health Professionals



The Core Competencies for Public Health Professionals (Core Competencies), a consensus set of knowledge and skills for the broad practice of public health, as defined by the 10 Essential Public Health Services, offer health departments and other public health organizations a starting point for workforce development activities. Developed by the Council on Linkages Between Academia and Public Health Practice, the Core Competencies reflect foundational or crosscutting skills for

professionals engaging in the practice, education, and research of public health. Widely applicable to the variety of jobs found within the public health field, the Core Competencies can be used for identifying competencies to be included in competency-based job descriptions.

Purpose of This Tool

For any position, critical Core Competencies will vary depending on the responsibilities and activities of individuals in that position. When developing a job description, it is important to determine which competencies are most essential for that position. This tool describes a process for prioritizing competencies for job descriptions using the 2021 version of the Core Competencies. A public health organization can use this process in a workshop setting to help engage staff members to identify and prioritize the competencies that they feel are most important for their roles. This process is grounded in the Core Competencies, and workshop facilitators should have a working knowledge of the Core Competencies for the process to be successful. Additional information about the Core Competencies is available at www.phf.org/corecompetencies.



Core Competencies for Interprofessional Collaborative Practice

Liz Weist, MA, MPH, CPH, Director of Education, Association of Schools and Programs of Public Health



An Update on IPEC's Core Competency Revisioning Process

Sept. 29, 2022

Elizabeth "Liz" Weist, MA, MPH, CPH
Director of Education, ASPPH
Advisory Group Member, IPEC





Objective for Today

Prepare the COL to give feedback on the IPEC Core Competencies review process and to comment on the future DRAFT competency framework for (date TBD by early 2023)



IPEC Members

Accreditation Council for Education in Nutrition and Dietetics

eat Academy of Nutrition right, and Dietetics









































Both COL and IPEC Strive to Bridge Academe and Practice

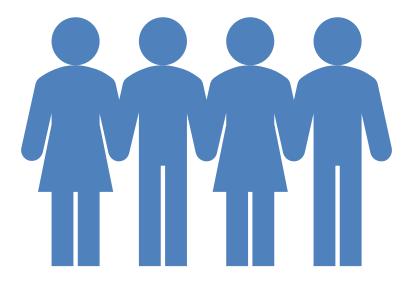


IPEC Promotes Interprofessional Education for Collaborative Practice



Original MPH Foundational Competency #21

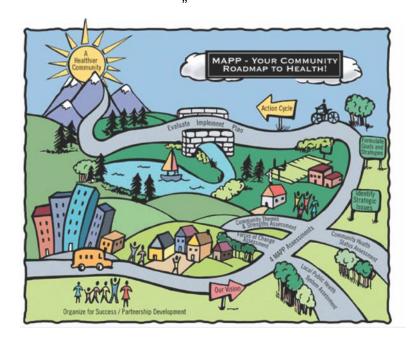
"Perform effectively on interprofessional teams"

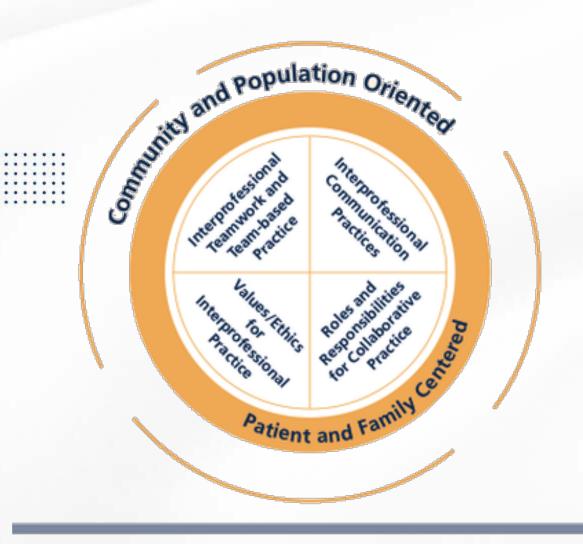




Current MPH Foundational Competency #21

"Integrate perspectives from other sectors and/or professions to promote and advance population health"





The Learning Continuum pre-licensure through practice trajectory



IPEC Core Competencies for Interprofessional Collaborative Practice









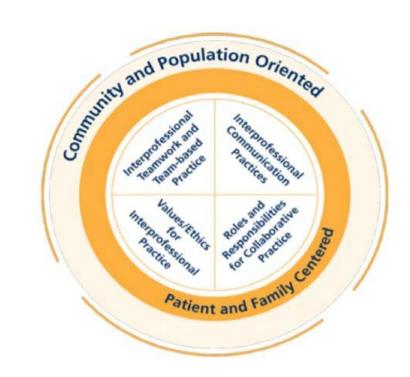


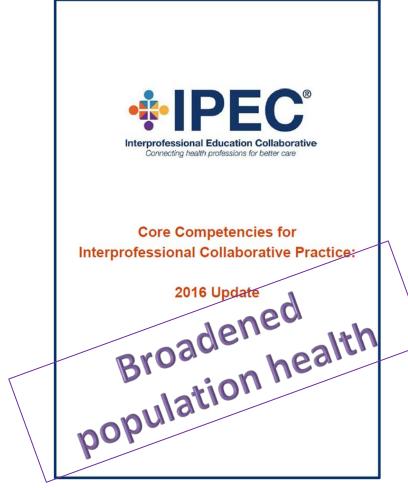
Core Competencies for Interprofessional Collaborative Practice

Sponsored by the Interprofessional Education Collaborative*



Report of an Expert Pane May 2011 *PEC sponsors:
American Association of
Colleges of Nursing
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American Dental Education
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Health until August 2013)





2010



Key Drivers for Pending 2023 Revisions



Engage and empower the IPE and CP community



Conduct cyclical review of competencies



Reflect current research, policy, and practice

Who is Involved and How Selected?

The Core Competencies **Working Group (WG)** comprises a panel of IPE and CP leaders and experts from across the nation.



- The WG consists of a total of 23
 members representing all 21 IPEC
 member associations, including
 two active students in health
 professions programs.
- Each IPEC-member association used its own process for identifying nominees.

Who Oversees the Process?

The CCR process is led by the IPEC Executive Board.

Day-to-day leadership is provided by an eight-member Advisory
Group* and coordinated by the IPEC Associate Director.

* AACN and ASPPH sit both on IPEC and the COL

EXECUTIVE BOARD

Approves priorities and strategic direction.

ADVISORY GROUP

Oversees project and provides strategic guidance.

WORKING GROUP

Submits recommendations and other input.

Four WORKSTREAMS

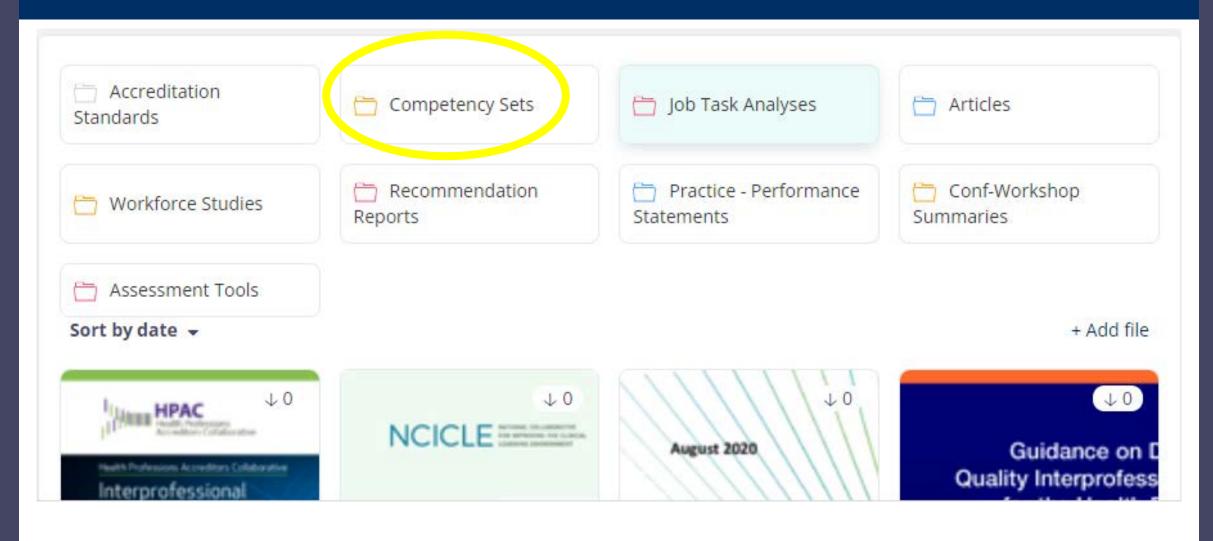
Gather Feedback & Experiences

Research/Literature Review

Competency Revisioning

Report Writing & Editing

IPEC Repository



Core Competencies for Public Health Professionals that Cross-talk with the IPEC Core Competencies

Domain 3: Communication Skills

- 3.2. Communicates with internal and external audiences
- 3.4. Facilitates communication among individuals, groups, and organizations

Domain 5: Community Partnership Skills

- 5.2. Establishes relationships to improve community health and resilience
- 5.3. Maintains relationships that improve community health and resilience
 - 5.4. Collaborates with community members and organizations
- 5.5. Shares power and ownership with community members and others

Domain 7: Management and Finance Skills

- 7.4. Engages in professional development
- 7.11. Engages individuals and teams to achieve program and organizational goals
 - 7.12. Facilitates collaboration among individuals, groups, and organizations

Domain 8: Leadership and Systems Thinking Skills

8.1. Creates opportunities to achieve cross-sector alignment

Concepts of Interest

Several constructs based on collective feedback from open town halls and survey data.



Diversity, Equity, Inclusion

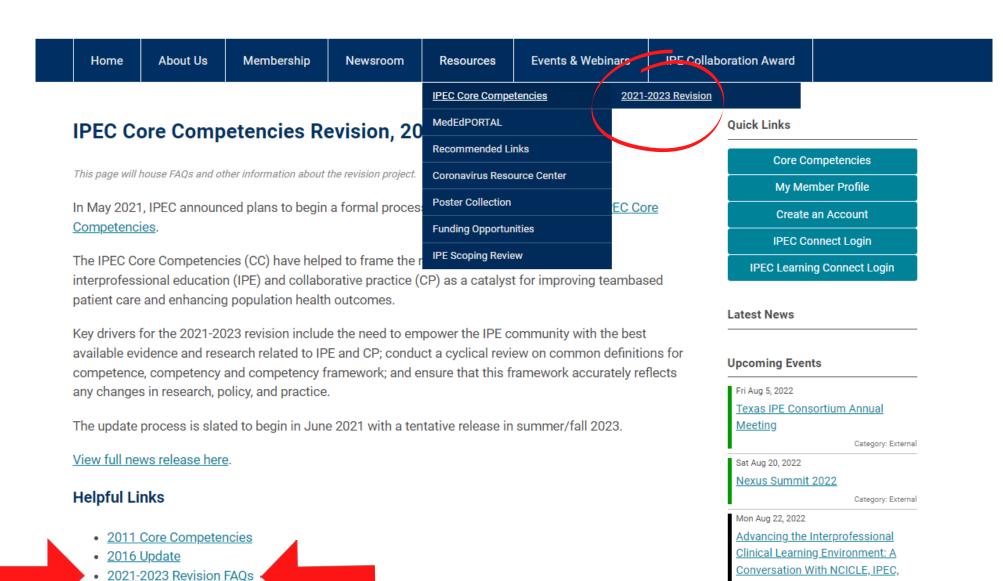
Leadership

One Health

Well-being and Resilience

Team Science

https://www.ipecollaborative.org/2021-2023-core-competencies-revision



and HPAC

What's Next? What Can You Do?

Visit the FAQs page: https://www.ipecollaborative.org/ipec-ccr-faqs





Participate in upcoming online feedback sessions on the draft revisions in early 2023

Share your questions, concerns, experiences, and/or perspectives with Liz (eweist@aspph.org) or Shelley McKearney, IPEC's Associate Director (smckearney@ipecollaborative.org)





Something to say?
Eager to hear from you!



Thank you for engaging with IPEC!

Racial Justice Competency Model

Mayela Arana, MPH, CHES, CPH, Associate Director, Region 2 PHTC Dena Fife, MA, Instructional Services Specialist, Midwestern PHTC Dany Zemmel, MPH, Training and Engagement Manager, Region V PHTC





Racial Justice Competency Model for Public Health Professionals

Council on Linkages Between Academia and Public Health Practice Meeting

Funding Statement

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of the Affordable Care Act: Regional Public Health Training Center Program award totaling \$8,918,000 (2022). The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS or the U.S. Government.

Who is the Public Health Training Center Network?

We are a consortium of regional Public Health Training Centers that collectively represent the nation's most comprehensive resource for public health workforce development.

Regional Public Health Training Centers

6 SOUTH CENTRAL PHTC Tulane University

Arkansas, Louisiana, New Mexico, Oklahoma, Texas

7 MIDWESTERN PHTC University of Iowa

Iowa, Kansas, Missouri, Nebraska

8 ROCKY MOUNTAIN PHTC University of Colorado

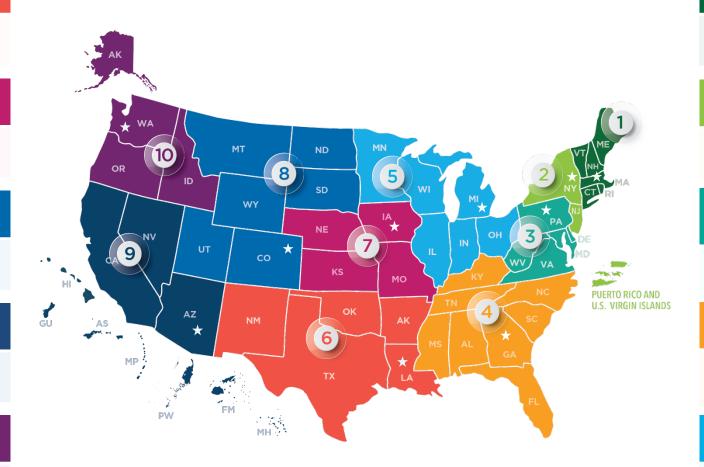
Colorado, Montana, North Dakota, South Dakota, Utah, Wyoming

WESTERN REGION PHTC
University of Arizona

Arizona, California, Hawaii, Nevada, U.S. Affiliated Pacific Islands

NORTHWEST PHTC
University of Washington

Alaska, Idaho, Oregon, Washington



NEW ENGLAND PHTC
Boston University

Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

REGION 2 PHTC
Columbia University

New Jersey, New York, Puerto Rico, U.S. Virgin Islands

MID-ATLANTIC REGIONAL PHTC
University of Pittsburgh

Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, West Virginia

4 REGION IV PHTC Emory University

Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee

5 REGION V PHTC University of Michigan

Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin



Project Background





Our Goal

Establish clear, specific, consensus-based recommendations and produce a competency set.

Applicable to the PHTCs, our partners, and local and state health departments to develop training, write job descriptions, and evaluate performance.

Timeline

Step 1: Create a Competency Library Step 2: Convene an Expert Review Panel

Step 3: Create Draft Models

Step 4: Validate

Step 5: Finalize and Disseminate

Beginning with the 10 PHTCs and our partner organizations, we identified existing competency statements and fromeworks being used in training development and strategic planning efforts. The resulting competency library comprised over 650 statements relevant to health equity and racial justice.

A group of 35 public health practitioners from state, local, and tribal public health departments; federal government agencies such the CDC; non-governmental organizations; and academics from various schools of public health across the country were convened to help prioritize competency statements and provide feedback and suggestions throughout the process.

ERP members and PHTC staff took part in an iterative process of development, including monthly meetings to discuss the utility of the model, the organizing framework that should be used, including domains and the use of tiers. The ERP provided insight on the applicability of the competency statements and, their relevance in providing staff with the tools to combat racism in their public health work.

Validation to ensure that the model reflects the necessary and practical knowledge, skills, and attitudes needed to address racism in public health practice. This included a survey administered to the expert review panel and feedback from town hall meetings held in Spring 2022

Based on the results of the validation phase we refined and finalize Version 1 ofthe model. Version 1 will be launched on the ricmph.org on

October 1st!

This model will be periodically reviewed and revised to ensure it remains relevant for public health practitioners.



Alignment with Existing Models & Competencies

10 Essential Public Health Services

- Have organized RJCM domains to align with the 3 EPHS Domains
 - Assessment
 - Policy Development
 - Assurance

Core Competencies for Public Health Professionals

- In the validation phase, we worked with our NNPHI partners to develop a crosswalk between the RJCM and the COL Core Competencies
 - Mapping aims to show correlation and areas of gaps between competencies identified in the two models







RJCM Available for download on ricmph.org on October 1st!



Abstract Accepted for Oral Presentation at the Annual APHA Conference being held in Boston, November 6-9th

Title: Racial Justice Competency Model for Public Health

Professionals: Preliminary Feedback

Session: Innovative Models to Advance Health Equity through

Use of Competencies and the PHAB Standards

Date: 11/08/2022 **Time:** 08:30 AM



Thank you!

Contact Us!



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ma3591@cumc.columbia.edu



Dany J. Zemmel, MPH Training and Engagement Manager Region V Public Health Training Center

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Dena Fife, MA Instructional Designer Midwestern Public Health Training Center

dena-fife@uiowa.edu









CDC E-Learning Institute Fellowship Program

Michelle Carvalho, MPH, MCHES, CDC Council Representative



CDC > Public Health Training

https://www.cdc.gov/training/elearninginstitute











Accepting applications September 12-October 21, 2022

The CDC E-learning Institute (ELI) is designed to cultivate skills of public health training professionals with limited experience designing or developing e-learning products.

Through partnership with the <u>Public Health Foundation</u> . ELI is a six-month online fellowship that offers access to CDC-developed materials and subject matter experts, as well as the opportunity to learn from peers in a positive, experiential environment.

Fellows learn innovative strategies and get the hands-on experience needed to create quality e-learning products.



Apply to ELI



About ELI



Product Examples



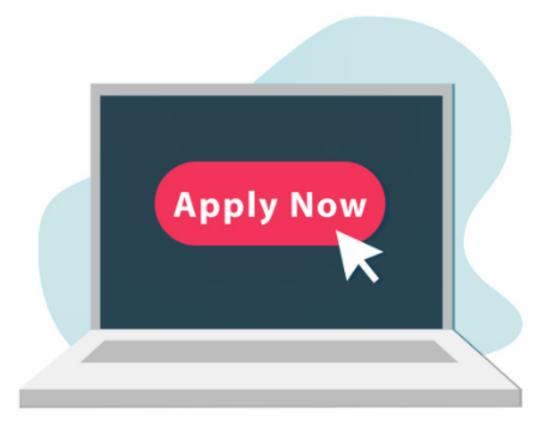
Graduate Testimonials

Apply to ELI

The application period for the 2023 cohort is September 12 – October 21, 2022.

Follow these four steps to apply to ELI. You must be willing to commit to this 6-month, online fellowship.

- 1 Check Eligibility
- 2 Review Frequently Asked Questions
- 3 Prepare Application Info
- 4 Complete Online Application



Other Business and Next Steps

Thank You!

Questions: Kathleen Amos at kamos@phf.org