

Council on Linkages Between Academia and Public Health Practice

**Virtual Meeting
January 24, 2023**

Welcome to Our Zoom Meeting!

- Audio:
 - Computer or phone
 - Please keep your audio on mute when you are not speaking
- Feel free to use the Chat box to share comments or questions
- We are recording this meeting

Council on Linkages

Mission:

- To improve the performance of individuals and organizations within public health by:
 - Fostering, coordinating, and monitoring collaboration among the academic, public health practice, and healthcare communities
 - Promoting public health education and training for health professionals throughout their careers
 - Developing and advancing innovative strategies to build and strengthen public health infrastructure

Council on Linkages



Agenda

- Welcome and Overview of Agenda
- CDC: Public Health Infrastructure Grant and Public Health AmeriCorps
- Public Health Infrastructure Awards – Initial Plans:
 - ASTHO
 - NNPHI
 - PHAB
- Discussion and Questions

CDC: Public Health Infrastructure Grant and Public Health AmeriCorps

Steve Reynolds, MPH, Senior Public Health Advisor, Public Health AmeriCorps & Public Health Infrastructure Grant, CDC

Molly Kellum, MPH, Lead Public Health Advisor, Communications, Partnerships, and Policy, Public Health AmeriCorps & Public Health Infrastructure Grant, CDC

Public Health Infrastructure Grant & Public Health AmeriCorps

Steve Reynolds
Senior Public Health Advisor

January 2023



Grant Program Overview



This new grant program is a **tool to address long-standing challenges at the core of public health.**

In crafting this grant, CDC **listened to jurisdictions** and **paired flexibility with accountability** to meet the specific needs of state, territorial, and local public health agencies.

Component A: U.S. Jurisdictions

- Strategic strengthening of public health infrastructure including workforce foundational capabilities

Component B: National Partners

- Training and technical assistance, evaluation, communication and coordination to Component A recipients

NOA: November 29, 2022

110 Awards

Component A: 107

Component B: 3

Budget period start:

December 1, 2022

Period of performance:

5 years/60 months

With a stronger infrastructure we will be better able to protect people from preventable illness, death, and health threats.




Component A Overview


All jurisdictions are required to recruit and hire staff including a **Workforce Director** and **Evaluation** staff.

107 U.S. jurisdictions received funding to support key strategies


64 jurisdictions (ELC grantees) would receive this funding.



Workforce
Recruit, retain, support, and train the public health workforce



Foundational Capabilities
Strengthen systems, processes, and policies



Data Modernization
Deploy scalable, flexible, and sustainable technologies

Not currently funded

50
States

22
Cities
(incl. DC)

27
Counties

5
Territories

3
Freely
Associated
States

Component B Overview



3 national partners received funding to support Component A

Training &
Technical
Assistance



Grant Program
Evaluation



Coordination &
Communication



Funding Overview



\$3.205 billion awarded Nov 29, 2022

	A1: Workforce	A2: Foundational Capabilities	A3: Data Modernization	Component B
Award	\$3 billion	\$140 million	---	\$65 million
Funding Source	American Rescue Plan (ARP) Act	Public Health Infrastructure and Capacity FY 2022	--	ARP (\$45M) Public Health Infrastructure and Capacity (\$20M) FY 2022

Grant Program Outcomes



Recipients are expected to achieve several key outcomes by the end of the 5-year period of performance.

	A1: Workforce	A2: Foundational Capabilities	A3: Data Modernization	Component B
Short-term Outcomes	Increased hiring of diverse public health staff	Improved organizational systems and processes	Modern and efficient data structure and increased data interoperability	Increased hiring and retention mechanisms available to Component A
Intermediate Outcomes	Increased size of public health workforce	Stronger public health foundational capabilities	Increased availability and use of public health data	Improved sharing of lessons learned

Metrics & Reporting

Evaluation and performance measurement will allow us to:

- Track progress towards key outcomes
- Document successes and challenges
- Drive continuous improvement
- Build evidence for interventions

We will also **leverage data from existing assessments** (e.g., PH Wins, ASTHO Profile, NACCHO profile, PHAB assessments) to reduce the burden of data collection and reporting on recipients and reinforce the value of those existing efforts.

Performance measure reporting will **complement ongoing workplan progress and financial reporting**



cdc.gov/infrastructure



Public Health AmeriCorps

Historic partnership between CDC and AmeriCorps. The 5-year grant program provides:

- Grantee organizations with needed workforce support
- Members with a pathway to public health careers and degrees



2022 Program

- **\$60 M** awarded to **82** grantee organizations across **32** states and territories
- Recruiting nearly **3,000 members** (~1100 to date)
- 3-year period of performance

2023 Program

- Application period for the 2023 NOFO closed **Jan 4, 2023**
- **Awards** to be announced mid-to late **April**
- 2-year period of performance

Grantees, Members, and National Partners

Grantees

- local public health departments; state, local & territorial government entities; nonprofit, faith-based, tribal & community-based organizations; Higher-education institutions

Members

- Anyone 18+ years old can apply for full- and part-time positions using AmeriCorps' search tool
- Benefits include hands-on training, living allowance, education award, student loan deferment/forbearance
- Activities include health education, community outreach, linkage to care, and research.

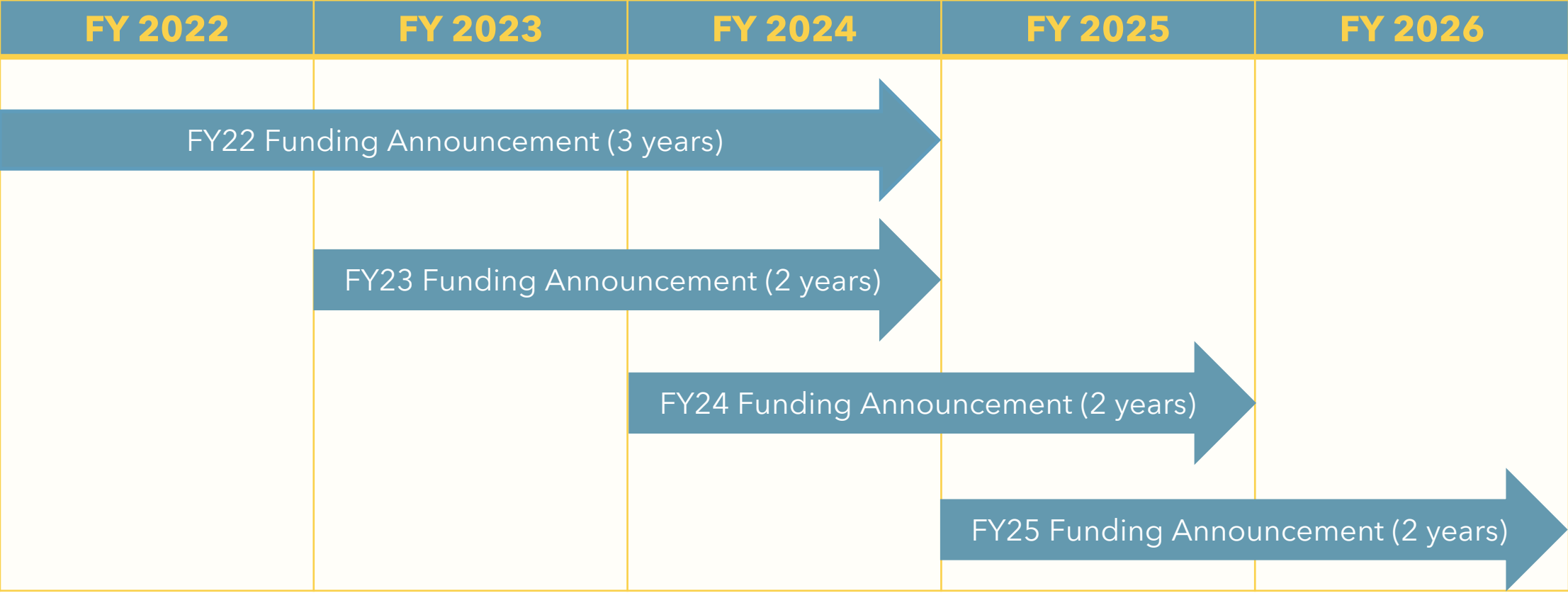


CDC is funding
5 National Partners
to support the PHA
program

APHA, ASTHO, CDC F,
NACCHO, & NNPHI



The Public Health AmeriCorps Program spans 5-Years with 4 Periods of Performance





americorps.gov/publichealth



Public Health Infrastructure Awards – Initial Plans:

- **ASTHO**
- **NNPHI**
- **PHAB**

Amber Norris Williams, Senior Vice President, Leadership & Organizational Performance, ASTHO

Vincent Lafronza, EdD, President and CEO, NNPHI

Jessica Solomon Fisher, MCP, Vice President, Program Operations, PHAB



Strengthening U.S. Public Health Infrastructure, Workforce, and Data Systems Grant – ASTHO’s Approach

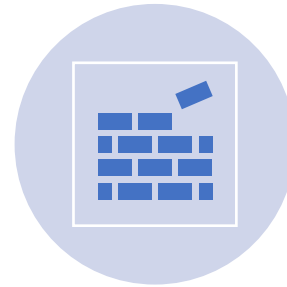
January 2023



Key Factors for ASTHO's Approach



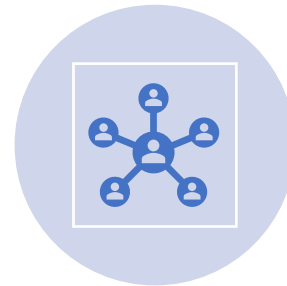
Focused on planning, strategy, leadership for transformational change



Build on and sustain key efforts around workforce, foundational capabilities, and DMI



Rooted in ASTHO's Capacity Building and Technical Assistance Framework



Engages broad group of partners for CB/TA provision through National Expert Partner Collaborative

Year 1 Priorities

- Develop relationships and mechanisms for coordination and collaboration with national partners – NNPHI & PHAB and ASTHO's National Expert Partner Collaborative
- Conduct rapid review of funded Component A workplans
- Identify and select priorities for cohort-based learning experiences
- Prioritize, curate and/or develop and disseminate capacity building tools, trainings and other learning opportunities
- Execute contracts and convene CB/TA partners for planning
- Develop and respond to requests for on-demand TA through centralized triage system
- Create and maintain online community for Component A Principal Investigators
- Plan and hold annual grantee meeting (May 22-23 in Chicago)

ASTHO's National Expert Partner Collaborative



Expanding
Leadership
Development
Opportunities



Peer-Based Support for Assessing & Strengthening Organizational Culture, Systems, and Operations

- Human Resources Management
- Workforce Development
- Information System Management
- Facilities Management
- Accounting, Budgeting and Audit
- Procurement
- Administrative Policy and Planning
- Communications;
- Performance Management/Quality Improvement and Evaluation
- Learning Organizational Efforts and Innovations.



Provide Staffing Solutions

- Expanding preventative medicine fellows in grantee agencies
- CDC Foundation direct staff placements;
- ASTHO's StaffUP, a partnership with Wanderly for rapid, on-demand recruiting in public health agencies;
- Engaging ASTHO Affiliate Organizations, including CSTE and APHL, for discipline-specific and hard-to-fill positions;
- ASTHO's Senior Leader Reserve Corps;
- Free postings for Component A grantees on the new website, PublicHealthCareers.org
- More.....



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Retaining & Engaging Staff

Public Health: Hope, Equity, Resiliency & Opportunity (PH HERO)

- Engaging key experts and leaders
- Scanning and curating evidence/best practices, resources and needs in addressing burnout and moral injury.
- Creating a comprehensive package of resources public health leaders can use to address worksite wellbeing
- Providing intensive coaching/technical assistance agency teams
- Disseminate, evaluate and improve resources



Start With Why—Experience the Simon Sinek Golden Circle

Wednesday, Oct. 26, 2022 at 3 p.m. ET

Speaker: Stephen Shedletzky



Lessons in Leadership

Wednesday, Mar. 23, 2022 at 4 p.m. ET

Speaker: Bruce D. Perry, MD, PhD
Best-selling author, teacher, researcher, and clinician



Leading with Gratitude

Thursday, Nov. 18, 2021 at 4 p.m. ET

Speaker: Mylynn Tufe
ASTHO Alumni - North Dakota

Support & Enhance Component A, Strategy A3 grant recipients and DMI leader success, sustainability, and management.

Create, convene, and maintain a learning community of DMI directors and relevant jurisdictional colleagues

Expand and strengthen ASTHO's public health informatics directors peer network (IDPN) to incorporate public health data modernization (DMI) directors from funded Component A jurisdictions; and

Plan, organize, and host an annual two-day Component A, Strategy A3 grantee workshop.

Discussion and Questions

Bill Keck, MD, MPH, Council Chair

Thank You!

Questions: Kathleen Amos at kamos@phf.org