

# **2014 Core Competencies for Public Health Professionals: Summary of Domains**

Public Health Foundation

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# Core Competencies Domains

- Analytical/Assessment Skills
- Policy Development/Program Planning Skills
- Communication Skills
- Cultural Competency Skills
- Community Dimensions of Practice Skills
- Public Health Sciences Skills
- Financial Planning and Management Skills
- Leadership and Systems Thinking Skills

# Core Competencies Domains

## ➤ Analytical/Assessment Skills

- Identify and understand data
- Turn data into information for action
- Assess needs and assets to address community health needs
- Develop community health assessment
- Use evidence for decision making

# Core Competencies Domains

- **Policy Development/Program Planning Skills**
  - Determine needed policies and programs
  - Advocate for policies and programs
  - Plan, implement, and evaluate policies and programs
  - Develop and implement strategies for continuous quality improvement
  - Develop and implement a community health improvement plan and a strategic plan

# Core Competencies Domains

## ➤ Communication Skills

- Assess and address population literacy
- Solicit and use community input
- Communicate data and information
- Facilitate communications
- Communicate the roles of government, health care and others

# Core Competencies Domains

## ➤ Cultural Competency Skills

- Understand and respond to diverse needs
- Assess organizational cultural diversity and competence
- Assess effects of policies and programs on different populations
- Take action to support a diverse public health workforce

# Core Competencies Domains

## ➤ Community Dimensions of Practice Skills

- Evaluate and develop linkages and relationships within the community
- Maintain and advance partnerships and community involvement
- Negotiate for use of community assets
- Defend public health policies and programs
- Evaluate effectiveness and improve community engagement



# Core Competencies Domains

## ➤ Public Health Sciences Skills

- Understand the foundation and prominent events of public health
- Apply public sciences to practice
- Critique and develop research
- Use evidence when developing policies and programs
- Establish academic partnerships





# Core Competencies Domains

## ➤ Financial Planning and Management Skills

- Engage other government agencies that can address community health needs
- Leverage public health and health care funding mechanisms
- Develop and defend budgets
- Motivate personnel
- Evaluate and improve program and organization performance
- Establish and use performance management system to improve organization performance



# Core Competencies Domains

## ➤ Leadership and Systems Thinking Skills

- Incorporate ethical standards into the organization
- Create opportunities for collaboration among public health, health care and other organizations
- Mentor personnel
- Adjust practice to address changing needs and environment
- Ensure continuous quality improvement
- Manage organizational change
- Advocate for the role of governmental public health

